

Chapter 10

Exchange Rates, Business Cycles, and Macroeconomic Policy in the Open Economy Part 1

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The Open Economy

- We want to build an open-economy version of the IS-LM model.
- Two aspects of the interdependence of the world economies:
 - international trade in goods and services;
 - worldwide integration of financial markets.
- These are the links to the rest of the world.

Nominal Exchange Rates

- If someone in one country wants to buy goods, services, or assets from someone in another country, normally she will first have to exchange her currency for that of her trading partner's country.
- The nominal exchange rate, or exchange rate, between two currencies, e_{nom}, is the number of units of foreign currency which can be purchased with a unit of the domestic currency.
- For example, looking at euros, with a Canadian dollar in late March 2010 one could get about 74 euro cents.

Exchange Rate Systems

- In a flexible-exchange-rate, or floating-exchangerate system, exchange rates are not officially fixed, but are determined by conditions of supply and demand in the foreign exchange market.
- Under this system exchange rates adjust continuously in response to market developments.
- In a fixed-exchange-rate system exchange rates are set at officially determined levels.
- The official rates are maintained by the commitment of nations' central banks to buy and sell their own currencies at the fixed exchange rate.
- Canada had such a system in the 1960s. Copyright © 2009 Pearson Education Canada

Real Exchange Rate

- The real exchange rate is the number of foreign goods someone gets in exchange for one domestic good.
- Real exchange rates are based on price indexes of "baskets" of goods. We assume that each country produces a single good.
- The real exchange rate is what matters for real economic activity.

Real Exchange Rate (continued)

$$e = rac{e_{nom}P}{P_{For}}$$

 e_{nom} is the nominal exchange rate;

- *P_{For}* is the price of foreign goods, measured in the foreign currency;
- *P* is the price of domestic goods, measured in nominal currency.
- This is an important relationship for what follows.

Appreciation and Depreciation

- Under a nominal depreciation the nominal exchange rate, e_{nom}, falls, a dollar buys less units of foreign currency, it becomes "weaker".
- Under a nominal appreciation the nominal exchange rate, e_{nom} rises, a Canadian dollar buys more units of foreign currency, it becomes "stronger".
- The terms "depreciation" and "appreciation" are associated with flexible exchange rates.
- The fixed-exchange rate system equivalents are devaluation and revaluation.

Appreciation and Depreciation (continued)

- A real appreciation is an increase in the real exchange rate, "e".
- With real appreciation the same quantity of domestic goods can be traded for more foreign goods.
- A real depreciation is a drop in the real exchange rate.

Purchasing Power Parity

- How are nominal and real exchange rates related?
- Purchasing Power Parity (PPP) says similar foreign and domestic goods, or baskets of goods, should have the same price in terms of the same currency (e = 1).

Purchasing Power Parity (continued)

PPP implies that:

$$e_{nom} = \frac{P_{For}}{P}$$

- This says that the nominal exchange rate changes quickly to reflect relative price movements.
- PPP holds only in the very long-run, if then.
- To find a relationship that holds more generally we can use the definition of the real exchange rate and derive a relative PPP measure. Copyright © 2009 Pearson Education Canada

Purchasing Power Parity (continued)

Δe	Δe_{nom}	<u>ΔP</u>	ΔP_{For}
e	e _{nom}	' P	P _{For}

After re-arranging

$$\frac{\Delta e_{nom}}{e_{nom}} = \frac{\Delta e}{e} + \pi_{For} - \pi$$
$$\frac{\Delta e_{nom}}{\Delta e_{nom}} = \pi_{For} - \pi$$

So, relative PPP is

e_{nom}

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The Real Exchange Rate and Net Exports

- Why are we worried about the real exchange rate?
- The real exchange rate:
 - represents the rate at which domestic goods can be traded for foreign goods;
 - affects a country's net export.
- The higher the real exchange rate, the lower is a country's net exports.
- In this way real economic activity is affected.

FIGURE 10.1

CANADA–US REAL AND NOMINAL EXCHANGE RATES AND NET EXPORTS, 1970–2006

Canadian net exports to the United States are measured on the right vertical axis and the Canada–US real and nominal exchange rates are measured on the left vertical axis. Note that the nominal and real exchange rates tend to move together. Note also that net exports rise when the real exchange rate falls.

Source: Adapted from the following: Net exports to the United States in millions of dollars, seasonally adjusted, quarterly: CANSIM II series v114387. Canadian GDP in millions of dollars, seasonally adjusted, guarterly: CANSIM II series v498086. Nominal Canada-US exchange rate, monthly: CANSIM II series v37426. Real Canada-US exchange rate calculated using Canadian GDP implicit price deflator (CANSIM II series v498086/v1992067) and US GDP implicit price deflator (CANSIM II series v122054/ v21581591).



How Exchange Rates are Determined

- For now we hold prices constant and focus on the nominal exchange rate.
- The nominal exchange rate e_{nom} is the value of a currency, say the Canadian dollar (C\$), expressed in terms of the value of another currency – that is, it tells us how many units of another currency can be purchased with a C\$.
- The value of the dollar is determined by supply and demand in the foreign exchange markets, which is the relevant market.

Demand for Canadian Dollars

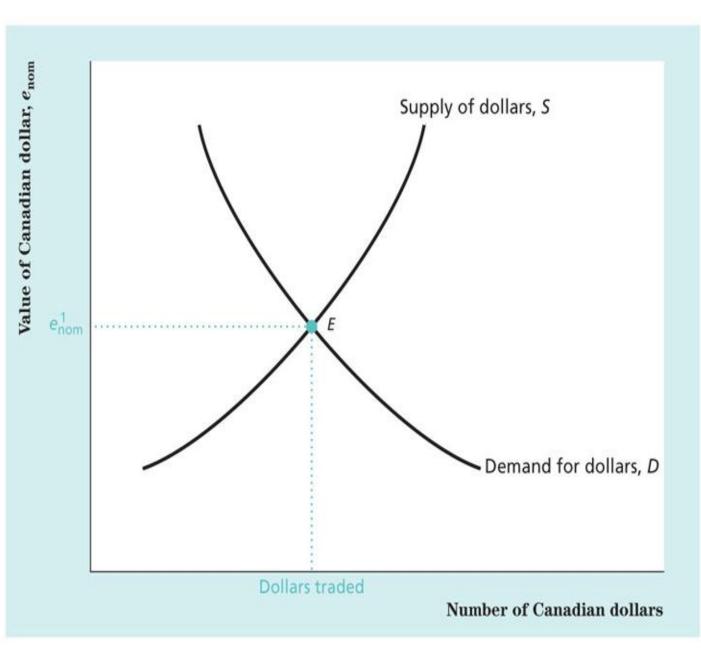
- Reasons to demand Canadian dollars:
 - to be able to buy Canadian goods;
 - to be able to buy Canadian real and financial assets;
 - these demands correspond to the two components of the balance of payments – current and capital accounts
- The demand curve is downward sloping.

Supply of Canadian Dollars

- Reasons to supply dollars (national currency):
 - to be able to buy foreign goods;
 - to be able to buy real and financial assets in foreign countries.
- The supply curve is upward sloping.

FIGURE 10.2 The supply of and demand for the Canadian dollar

The figure shows the determination of the value of the dollar in the foreign exchange market. The supply curve for dollars, S, indicates the number of dollars that people are willing to sell in the foreign exchange market at each value of the Canadian nominal exchange rate enom. The demand curve for dollars, D, shows the number of dollars that people want buy at each nominal to exchange rate. At equilibrium, point E, the value of the dollar, e_{nom}^1 is the nominal exchange rate at which the quantity of dollars supplied equals the quantity of dollars demanded.



Effects of Changes in Output (Income)

- Here we are anticipating the open-economy version of the *IS-LM* model by focusing on output and interest rates.
- When domestic output (income) rises the demand for imports increases and net exports must fall.
- Domestic residents must supply more dollars to the F/X market.
- There is a tendency for the domestic currency to depreciate and the exchange rate falls.

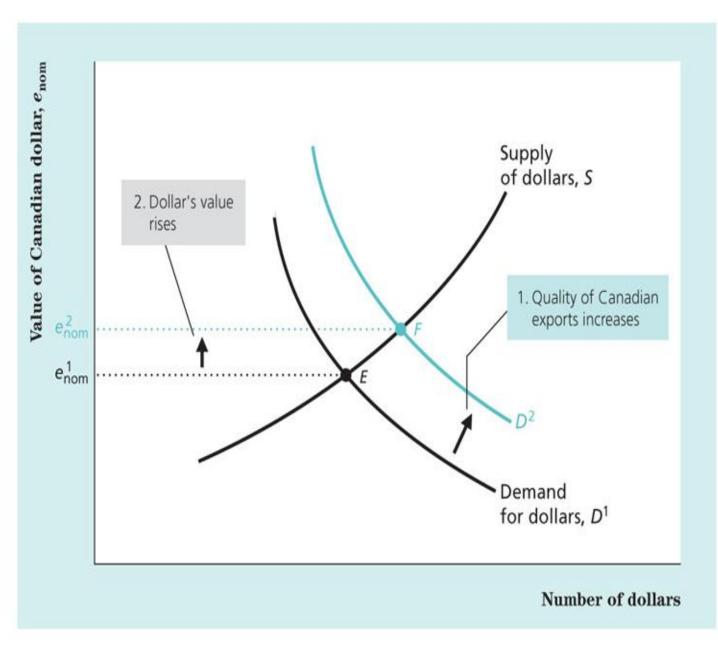
Effects of Changes in Output (continued)

- When foreign output (income) rises exports increase and net exports must rise.
- The domestic currency tends to appreciate and the exchange rate rises.
- The example in Figure 10.3 shows the effect of an improvement in the quality of Canadian goods.

FIGURE 10.3

THE EFFECT OF INCREASED EXPORT QUALITY ON THE VALUE OF THE DOLLAR

An increase in the quality of Canadian exports raises foreigners' demands for Canadian goods and, hence, their demand for Canadian dollars, which are needed to buy Canadian goods. The demand curve for dollars shifts, from D^1 to D^2 , raising the value of the dollar (the nominal exchange rate) from e_{nom}^1 to e_{nom}^2 .



Effects of Changes in Real Interest Rate

- If the domestic country's real interest rate rises, other factors held constant, the country's real and financial assets are more attractive for investment.
- The demand for the domestic currency increases and the exchange rate appreciates (e_{nom} rises).

Effects of Changes in Real Interest Rate (continued)

- After the domestic real interest rate rises, the exchange rate appreciation reduces net exports
- If the foreign country's real interest rate rises, the supply of domestic currency increases, the exchange rate depreciates, and the domestic country's net exports rise.

Returns on Domestic and Foreign Assets

- In an open economy, savers have an opportunity to buy financial assets sold by foreign borrowers as well as those sold by domestic borrowers.
- Investment decisions depend on:
 - nominal interest rates in foreign countries relative to those in the domestic economy;
 - expected changes to the exchange rate.

TABLE 10.1

Calculating the Gross Nominal Rate of Return for a Foreign Asset

Example				
Today: $e_{\text{nom}} = 0.7$ euros/dollar	$i_{\rm For} = 0.06$	Future: $e^{f}_{nom} = 0.679$ euros/dollar		
Step 1	Step 2	Step 3		
Convert home currency to foreign currency	Earn interest on foreign bond	Convert foreign currency to home currency		
$10\ 000 \rightarrow 7000\ euros$	\rightarrow 7420 euros \rightarrow	\$10 928		
General Case				
Today		Future		
Step 1	Step 2	Step 3		
Convert home currency to foreign currency	Earn interest on foreign bond	Convert foreign currency to home currency		
1 unit of \rightarrow e_{nom} units of	$\rightarrow (1 + i_{\text{For}})e_{\text{nom}} \rightarrow$	$[(1 + i_{For})e_{nom}]/e^{f}_{nom}$ units of		
home currency foreign currency	units of foreign currency	home currency		

Returns on Domestic and Foreign Assets (continued)

The gross nominal rate of return on a foreign bond

expected gross nominal rate = $(1 + i_{For}) \frac{e_{nom}}{e_{nom}^{f}}$

(10.4)

 e^{f}_{nom} is the expected future value of e_{nom} .

• There is a simple approximation given by: $approximation = 1 + i_{For} - \Delta e_{nom}/e_{nom}$

 It permits easy calculation of the gross returns and makes clear the sources for holding foreign assets.

It also suggests that:

$$\dot{e} - i_{For} = -\Delta e_{nom}/e_{nom}$$

a positive interest differential implies an expected depreciation of the currency. If the currency is not expected to change then:

$$i = i_{For}$$

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Interest Rate Parity

- The difference in returns cannot persist for long.
- The nominal interest rates equalize these returns as investors move to take advantage of the differences.

Interest Rate Parity (continued)

The equilibrium for the international asset market or nominal interest rate parity condition:

$$\frac{e_{nom}}{e_{nom}^{f}}(1+i_{For}) = 1+i \quad (10.6)$$

 For this to hold exactly a number of conditions must be met like similar liquidity, default risk, transactions costs, taxes, etc.

Interest Rate Parity (continued)

If <u>and only if</u> the nominal exchange rate is expected to remain the same as its current value the <u>nominal interest rate parity</u> condition reduces to:

$$i = i_{\scriptscriptstyle For}$$

We have already seen this in an earlier slide.

Interest Rate Parity (continued)

The real interest rate parity condition is:

$$\frac{e}{e^f}(1+r_{For})=1+r$$

• For $e = e^{f}$ the condition is $r = r_{For}$ which is the assumption we make in what follows next.

The *IS-LM* Model for an Open Economy

- We are now ready to look at how trade and exchange rates affect the economy.
- Here we will use the IS=LM version of the model as we want to focus on interest rate among other things.
- Assume that the expected (trend) rates of growth in domestic prices and money supply are given.
- Assume that the expected (trend) rate of growth in foreign prices P_{For} is given.
- Then changes in e (the real exchange rate) are equal to changes in e_{nom} this seems to be in line with what has typically happened (see Figure 10.1, slide 13).
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The *IS-LM* Model for an Open Economy (continued)

- Nothing discussed so far indicates that the LM or FE curves are affected – and they are not.
- For what follows we will use the closed economy versions of these markets.
- The effect of opening up the economy to trade will come through the IS curve.
- As before we will proceed by doing some thought experiments, holding money and the exchange rate constant but allowing output and the real interest rate to change.

The Open-Economy *IS* Curve

- In the open economy version, net exports have to be incorporated into the IS curve, since S no longer equals I, but:
 - IS is still downward sloping.
 - All factors shifting the IS curve in the closed economy shift the IS curve in the open economy.
 - All factors that change net exports also shift the *IS* curve.

The Open-Economy *IS* Curve (continued)

The goods market equilibrium condition for an open economy is:

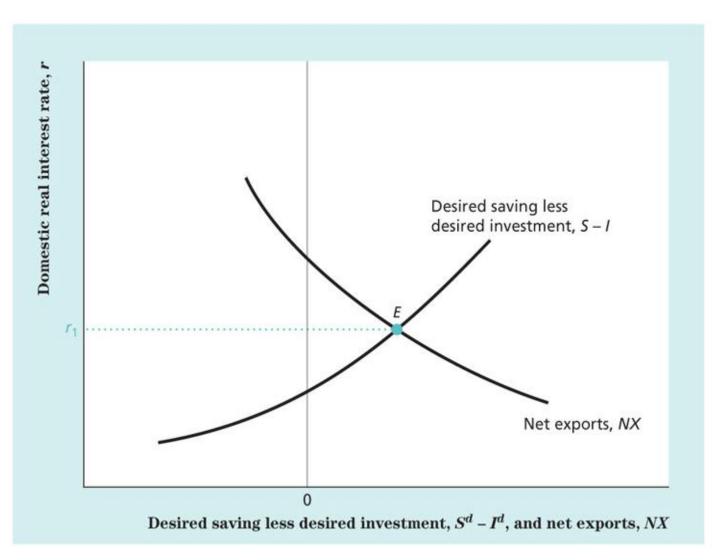
$$S^d - I^d = NX$$

- This condition says that, for goods market equilibrium, desired foreign lending must equal desired foreign borrowing.
- The S I curve is upward sloping; it increases when r rises, analogous to the saving curve in Chapters 5 and 10.
- The NX curve is downward sloping; it decreases when r rises through the effect of r on the real exchange rate, e.

FIGURE 10.4

GOODS MARKET EQUILIBRIUM IN AN OPEN ECONOMY

The upward-sloping curve shows desired saving S^d less desired investment Id. This curve slopes upward because a higher domestic real interest rate increases the excess of desired saving over desired investment. The NX curve relates net exports to the domestic real interest rate. This curve slopes downward because a higher domestic real interest rate causes the real exchange rate to rise, reducing net exports. Goods market equilibrium occurs at point E, where the excess of desired saving over desired investment equals net exports (equivalently, where desired lending abroad equals desired borrowing by foreigners). The real interest rate that clears the goods market is r_1 .



The Open-Economy *IS* Curve (continued)

- To derive the open economy version of the IS curve we need to know what happens to real interest rates when output rises.
- Suppose that output rises:
 - S^d increases but not I^d so S^d > I^d, the S minus I curve shifts to the right;
 - import rises, NX falls and the NX curve shifts to the left;
 - the equilibrium is restored with lower r;
 - the IS curve slopes downward (see next slide).

The Open-Economy *IS* Curve (continued)

To see these points more formally, suppose we had, as before, the following simplified model of the economy:

$$C^{d} = c_{0} + c_{y}(1-\tau)Y - c_{r}r$$
$$I^{d} = \lambda_{0} - \lambda_{r}r$$

For an open economy we need an equation for net exports, NX.

 $NX = x_0 - x_v Y - x_e e$

The symbols "c", "λ" and "x" are coefficients and "τ" is the income tax rate.

Equilibrium condition in an open economy is given by:

 $S^d - I^d = NX$

First we need to derive desired saving:

 $S^d = Y - C^d - G$

$$S^{d} = Y - c_{0} - c_{y}(1 - \tau)Y + c_{r}r - G = G - c_{0} - (1 - c_{y}(1 - \tau))Y + c_{r}r$$

 Substituting this equation, along with those for I^d and NX into the equilibrium condition yields, and after collecting up like terms:

$$r = \{(c_0 + \lambda_0 + x_0 + G) - [(1 - c_y(1 - \tau)) + x_y]Y - x_e e\}/(c_r + \lambda_r)$$
 (IS)

- The IS curve now takes account of the effect of NX. This has changed the constant term, the slope coefficient and has added a new channel of adjustment through the exchange rate.
- The LM curve is the same as in a closed economy:

$$r = (l_0/l_r) + (l_y/l_r)Y - (1/l_r)(M/P) - \pi^e$$
 (LM) **10-37**

- As we did in Chapter 9, let's simplify the notation for the IS and LM curves as follows:
- IS curve $r = \alpha'_{IS} \beta'_{IS}Y \gamma_{IS}e$

• *LM curve*
$$r = \alpha_{LM} + \beta_{LM}Y - (1/l_r)(M/P)$$

where:
$$\alpha'_{IS} = (c_0 + \lambda_0 + x_0 + G)/(c_r + \lambda_r)$$

 $\alpha_{LM} = (l_0/l_r) - \pi^e$
 $\beta'_{IS} = (1 - (1 - \tau)c_y + x_y)/(c_r + \lambda_r)$
 $\gamma_{IS} = x_e/(c_r + \lambda_r)$
 $\beta_{LM} = (l_y/l_r)$

Note that in the IS curve the constant term has changed, there is an extra term to show the effect of the real exchange rate and the slope coefficient has the added effect Y on NX; e.g. "xy".

Note that when the consumption function is:

$$C^d = c_0 + c_y(Y - T) - c_r r$$

Then the IS curve becomes:

$$r = \{(c_0 + \lambda_0 + x_0 + G - c_y T) - [(1 - c_y) + x_y] - x_e e\} / (c_r + \lambda_r)$$

• And

$$\alpha'_{IS} = (c_0 + \lambda_0 + x_0 + G - c_y T) / (c_r + \lambda_r)$$

$$\beta'_{IS} = (1 - c_y + x_y) / (c_r + \lambda_r)$$

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As in the closed economy case, to get the AD relationship we find the point we the LM and IS curves cross, which means setting one equal to the other so as to eliminate r:

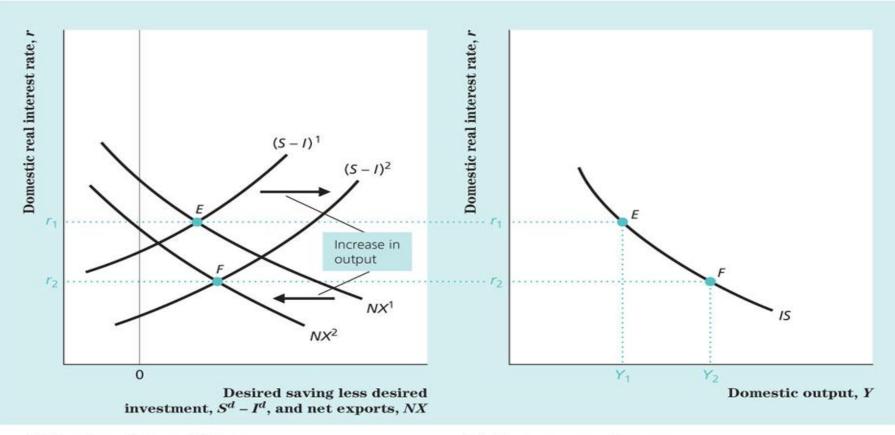
$$\alpha_{LM} + \beta_{LM}Y - (1/l_r)(M/P) = \alpha'_{IS} - \beta'_{IS}Y - \gamma_{IS}e$$

Re-arranging terms we get:

 $Y = \{ (\alpha'_{IS} - \alpha_{LM}) + 1/l_r (M/P_0) - \gamma_{IS} \} / (\beta'_{IS} + \beta_{LM}) \}$

The AD curve is key to solving for the short-run value of Y following a shock or a policy change on the assumption that M/P and e are constant.

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(a) Goods market equilibrium

(b) Open-economy IS curve

FIGURE 10.5

DERIVATION OF THE IS CURVE IN AN OPEN ECONOMY

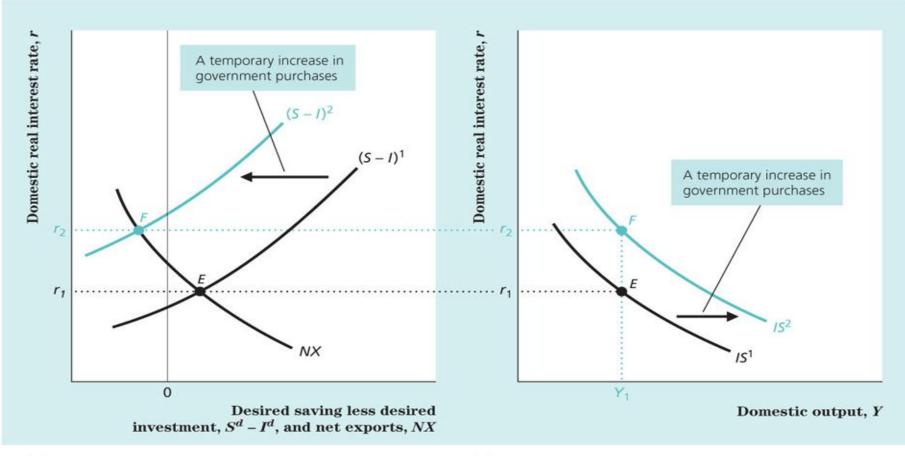
The initial equilibrium in the goods market is represented by point *E* in both (a) and (b).

(a) At point *E*, domestic output is Y_1 and the domestic real interest rate is r_1 . An increase in domestic output from Y_1 to Y_2 raises desired national saving at each real interest rate and does not affect desired investment. Therefore, the S - I curve shifts to the right, from $(S - I)^1$ to $(S - I)^2$. The increase in output also raises domestic spending on imports, reducing net exports and causing the *NX* curve to shift to the left, from *NX*¹ to *NX*². At the new equilibrium point, *F*, the real interest rate is r_2 .

(b) Because an increase in output from Y_1 to Y_2 lowers the real interest rate that clears the goods market from r_1 to r_2 , the *IS* curve slopes downward.

The Open-Economy *IS* Curve Shifters

- As in a closed economy, any factor that changes the real interest rate that clears the goods market at a constant level of output shifts the IS curve.
- The figure shows that an increase in G has the same effect as it did in a closed economy.



(a) Goods market equilibrium



FIGURE 10.6

Effect of an increase in government purchases on the open-economy IS curve

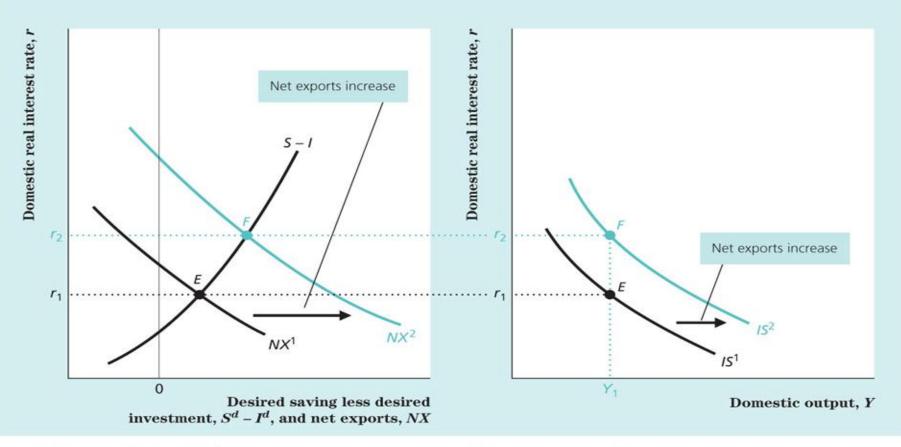
Initial equilibrium is at point *E*, where output is Y_1 and the real interest rate is r_1 , in both (a) and (b).

(a) A temporary increase in government purchases lowers desired national saving at every level of output and raises the real interest rate. Thus, the S - I curve shifts to the left, from $(S - I)^1$ to $(S - I)^2$.

(b) For output Y_1 , the real interest rate that clears the goods market is now r_2 , at point F in both (a) and (b). Because the real interest rate that clears the goods market has risen, the *IS* curve shifts up and to the right, from IS^1 to IS^2 .

The Open-Economy *IS* Curve Shifters (continued)

- For an open economy, there are additional factors that shift the IS curve.
- Any factor that changes NX, given Y, will shift the open-economy IS curve.
- Factors that could cause NX to rise include:
 - an increase in foreign output;
 - an increase in foreign interest rates; and/or
 - an improvement in the quality of domestic goods and services.



(a) Goods market equilibrium



FIGURE 10.7

Effect of an increase in net exports on the open-economy IS curve

In both (a) and (b), at the initial equilibrium point, E, output is Y_1 and the real interest rate that clears the goods market is r_1 .

(a) If some change raises the country's net exports at any given domestic output and domestic real interest rate, the NX curve shifts to the right, from NX^1 to NX^2 .

(b) For output Y_1 , the real interest rate that clears the goods market has risen from r_1 to r_2 , at point F in both (a) and (b). Thus, the IS curve shifts up and to the right, from IS^1 to IS^2 .

The Transmission of Business Cycles

- The impact of foreign economic conditions on the real exchange rate and net exports is one of the principal ways by which cycles are transmitted internationally.
- A decline in US output shifts the Canadian IS curve down.
- The cycle can also be transmitted through international asset markets.

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Macroeconomic Policy with Flexible Exchange Rates

- Let's assume a small open economy.
- The exchange rate is not expected to change, that is r = r_{For}, at least eventually.
- This will be an important assumption regarding how equilibrium is attained.
- This is known as Mundell-Fleming model.
- We look at the implications for fiscal and monetary policy under both flexible and fixed exchange rates.

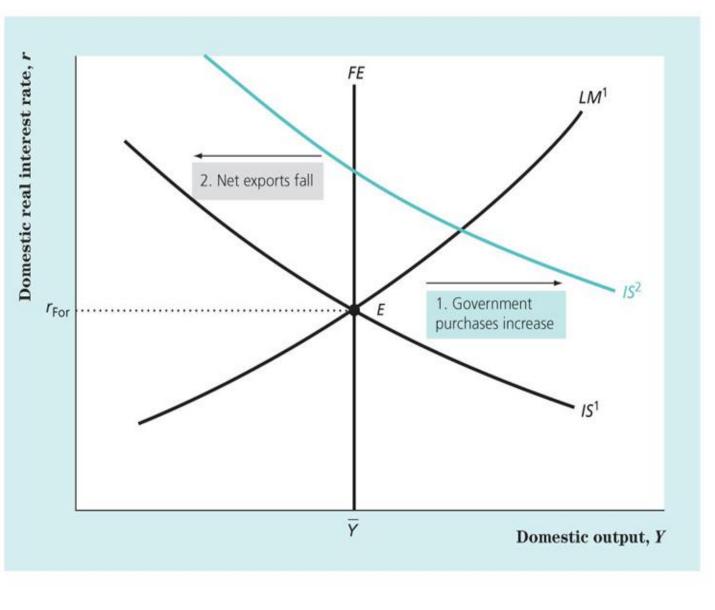
Fiscal Expansion and Flexible Exchange Rates

- An increase in G crowds out NX because it:
 - shifts the IS curve to the right;
 - r is above r_{For}, the demand for Canadian financial assets increases;
 - the real exchange rate, e, increases (due to a rise in e_{nom}) and the NX falls;
 - with no change in Y and P, the IS curve shifts to the left where r=r_{For};
 - the nominal exchange rate does all the work and in the end it is higher, which means that the real exchange rate, e, is also higher;
 - the Keynesian and Classical all generate the same response – complete crowding out in the long run.

FIGURE 10.8

AN INCREASE IN GOVERNMENT PURCHASES IN A SMALL OPEN ECONOMY WITH FLEXIBLE EXCHANGE RATES

An increase in government purchases shifts the IS curve up and to the right, from IS^1 to IS^2 . There results a temporary increase in the domestic interest rate above the foreign interest rate. As a consequence, the exchange rate appreciates, causing net exports to fall. IS2 must return to IS^1 because only here does the exchange rate appreciation stop. There is no price level response unless the exchange rate is slow to respond to the temporary increase in the domestic interest rate. For this reason, the Keynesian short run, the Keynesian long run, and the classical model all generate the same result-general equilibrium remains at point E.



Monetary Expansion and Flexible Exchange Rates

• An increase in *M* is different:

- shifts the LM curve to the right;
- r is below r_{For}, the demand for Canadian financial assets decreases;
- the *e* decreases (initially because *e_{nom}* falls) and the *NX* rises, shifting the *IS* curve;
- the IS curve shifts to the right where $r=r_{For}$;
- at this point, economy is in short-run equilibrium where P has not as yet changed.

Monetary Expansion and Flexible Exchange Rates (continued)

- The Keynesian model predicts further adjustments in the long run:
 - since Y is higher than \overline{Y} , P increases;
 - the LM curve shifts to the left as the real money supply falls;
 - r is above r_{For}, the demand for Canadian financial assets increases;
 - the e increases and the NX falls;
 - the IS curve shifts to the left, where $r=r_{For}$

Monetary Expansion and Flexible Exchange Rates (continued)

- The Keynesian model predicts that in the long-run:
 - a monetary expansion will result in a higher price level;
 - no change in Y, r, NX, e;
 - but a decrease in e_{nom} to offset higher P,
 - thus, monetary neutrality holds.
- An important point is that now the nominal exchange rate is lower, given an unchanged real exchange rate and a higher price level – the opposite of a fiscal expansion.
- Neutrality holds immediately in the classical model.

Flexible Exchange Rates: A Summary

Fiscal expansion:

- no effect, even in short run, as upward pressure on e offset expansionary of higher G;
- in long run, P is fixed (as M hasn't changed) so e_{nom} does the adjusting – it rises and crowds out completely net exports;
- the conclusion is that higher G then crowds out completely NX through the effect on e.

Flexible Exchange Rates: A Summary (continued)

Monetary expansion:

- large short run effect as increased M lowers e (with P constant) and stimulates NX;
- the higher NX shifts the IS curve to the right;
- short-run equilibrium where r is unchanged but higher real M (with P unchanged) and Y (which can be determined from LM curve);
- with Y greater than \overline{Y} , P now starts to rise shifting back the LM curve;
- this cause e to rise and NX to fall, shifting back the IS curve.

Flexible Exchange Rates: A Summary (continued)

Monetary expansion (continued):

- the shifting of the two curves continues until the economy is back at its long-run equilibrium;
- the model predicts that in the long run money is neutral in the sense that it has no effect on Y, r or e;
- it does have an effect on the nominal exchange rate;
- given e = e_{nom}(P/P_{For}) and both e and P_{For} unchanged, e_{nom} must fall by the amount P rises.

FIGURE 10.9

A MONETARY EXPANSION IN A SMALL OPEN ECONOMY WITH FLEXIBLE EXCHANGE RATES

A monetary expansion shifts the LM curve down and to the right, from LM^1 to LM^2 . In the Keynesian short run, there results a temporary decrease in the domestic interest rate below the foreign interest rate. As a consequence, the exchange rate depreciates, causing net exports to increase and causing the IS curve to shift up and to the right from IS^1 to IS^2 . The curves IS^2 and LM^2 must intersect at point F, where the domestic and foreign interest rates are equal. In the Keynesian long run, the domestic price level increases. This causes LM² to shift up and to the left and causes the domestic interest rate to increase temporarily above the foreign interest rate. The currency appreciates, causing a fall in net exports. Both IS2 and LM² return to their original positions at point E. In the classical model, equilibrium remains at point E throughout because of the rapid adjustment of the price level.

