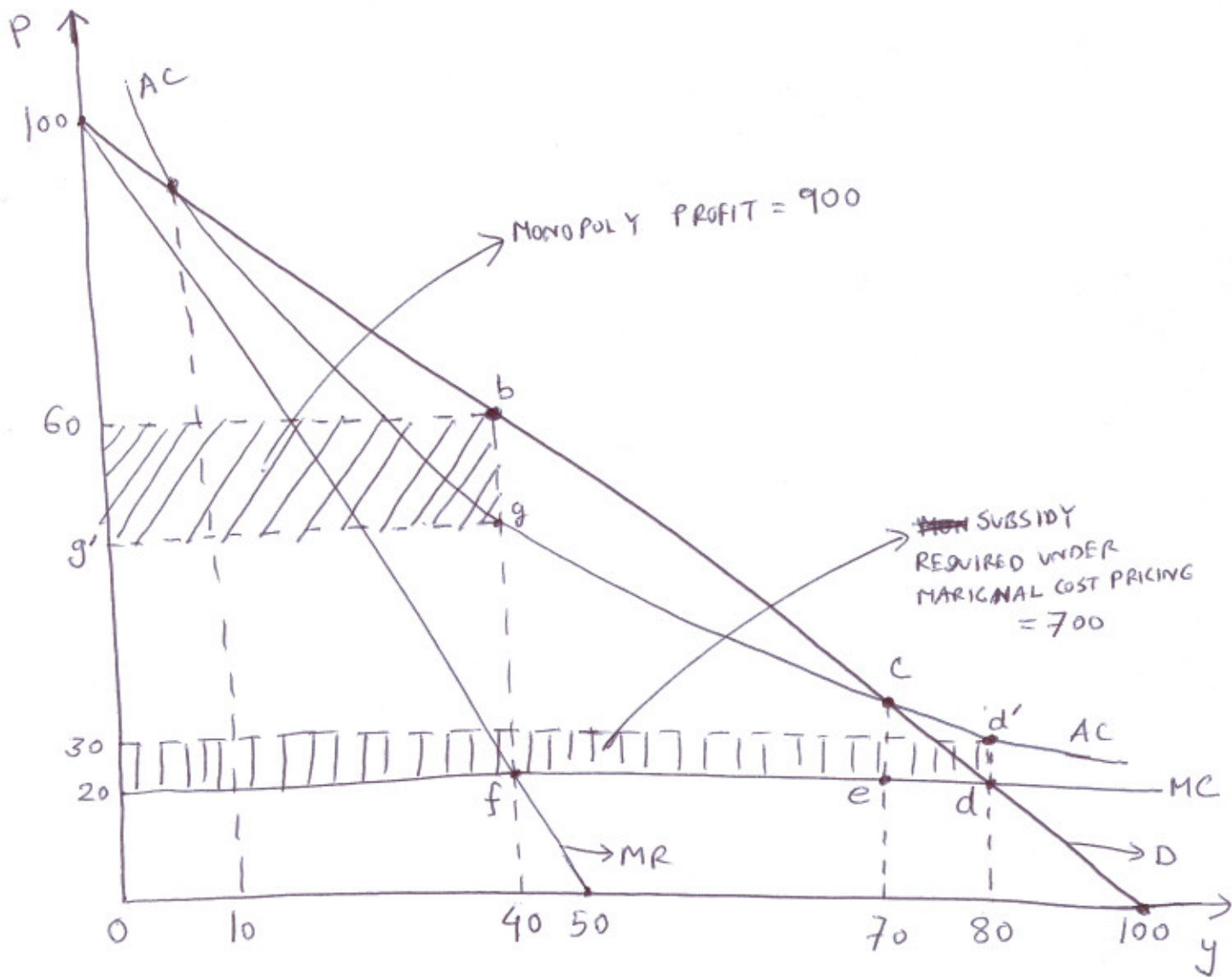


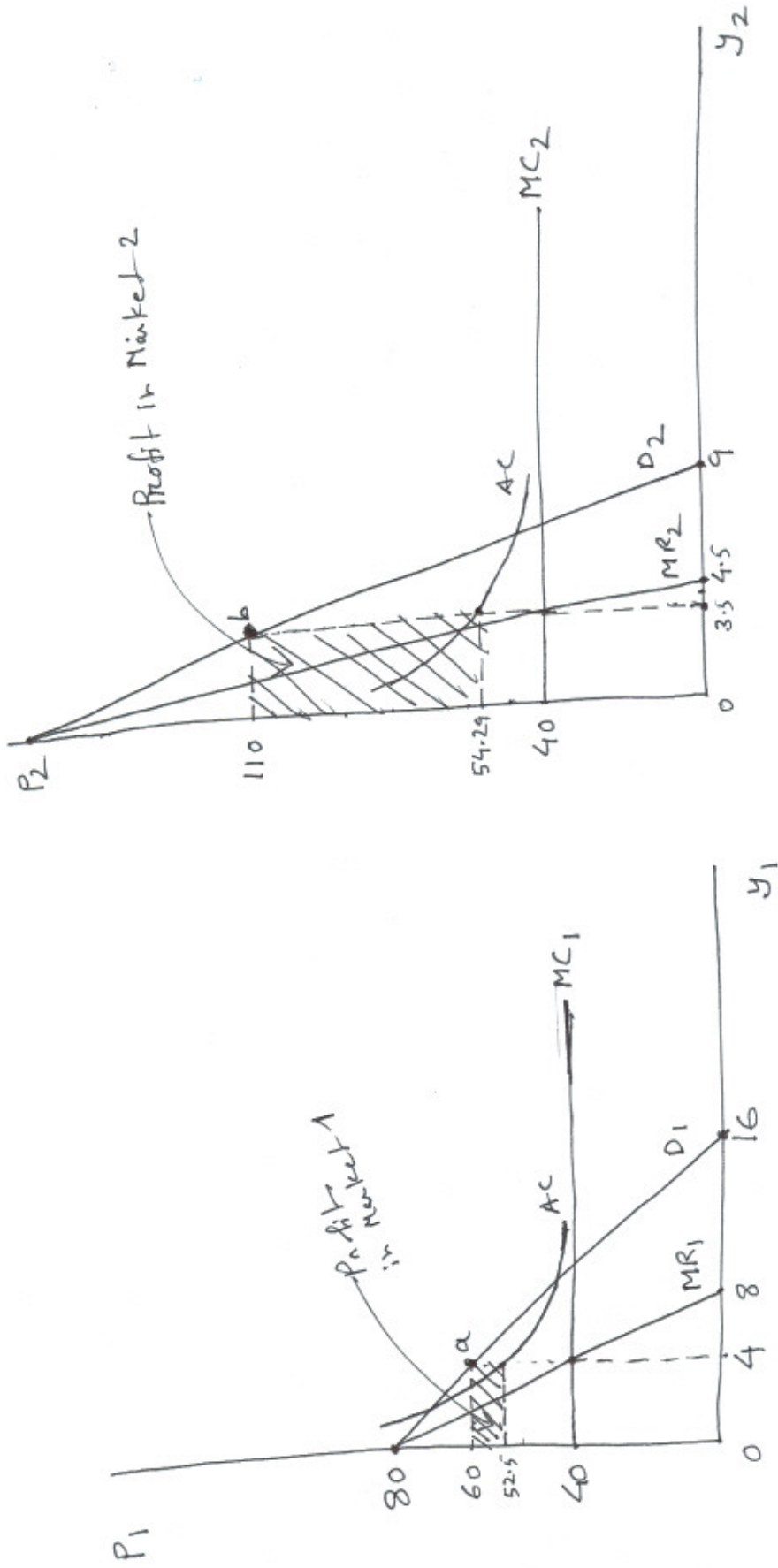
FIGURE B1: A NATURAL MONOPOLY



$\Delta bfd = \text{DEADWEIGHT LOSS DUE TO MONOPOLY}$

$\Delta cde = \text{DEADWEIGHT LOSS UNDER AVERAGE COST PRICING}$

FIGURE B2: THIRD-DEGREE PRICE DISCRIMINATION



Panel A: MARKET 1

Panel B: MARKET 2