
ECON 351* -- NOTE 2
Ordinary Least Squares (OLS) Estimation of the Simple CLRM
1. The Nature of the Estimation Problem

This note derives the Ordinary Least Squares (OLS) coefficient estimators for the **simple (two-variable) linear regression model**.

1.1 The **population regression equation**, or **PRE**, for the simple (two-variable) linear regression model takes the form:

$$Y_i = \beta_0 + \beta_1 X_i + u_i \quad (i = 1, \dots, N) \quad (1)$$

where u_i is an iid random error term.

1.2 The **OLS sample regression equation** (or **OLS-SRE**) corresponding to equation (1) can be written as

$$Y_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{u}_i = \hat{Y}_i + \hat{u}_i \quad (i = 1, \dots, N). \quad (2)$$

where:

$\hat{\beta}_0$ = the OLS estimator of the *intercept coefficient* β_0 ;

$\hat{\beta}_1$ = the OLS estimator of the *slope coefficient* β_1 ;

$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i$ = the OLS estimated (or predicted) values of $E(Y_i | X_i) = \beta_0 + \beta_1 X_i$ for sample observation i , and is called the **OLS sample regression function** (or **OLS-SRF**);

$\hat{u}_i = Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i$ = the **OLS residual** for sample observation i .

1.3 The Estimation Problem: The estimation problem consists of constructing or deriving the OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ for any given sample of N observations (Y_i, X_i) , $i = 1, \dots, N$ on the observable variables Y and X .

Definition of an Estimator

An **estimator** of a population parameter is a **rule, formula, or procedure** for computing a numerical estimate of an unknown population parameter from the sample values of the observable variables.

Example: The estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ of the population parameters β_0 and β_1 in the simple PRE (1) are therefore formulas that tell us how to compute numerical estimates of β_0 and β_1 from the given sample data on the observable variables Y and X .

Properties of an Estimator

An estimator possesses *two* critical properties.

1. An estimator is a **function only of the given sample data**; this function **does not contain any unknown parameters**.

Examples: In the context of the simple linear regression model represented by PRE (1), the estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ of the regression coefficients β_0 and β_1 are functions of the sample data on Y and X , which consist of a random sample of N observed values (Y_i, X_i) , $i = 1, \dots, N$. Thus, the estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ take the general form

$$\begin{aligned}\hat{\beta}_0 &= f_0(Y_1, Y_2, \dots, Y_N; X_1, X_2, \dots, X_N) = f_0(Y_i, X_i) & i = 1, \dots, N \\ \hat{\beta}_1 &= f_1(Y_1, Y_2, \dots, Y_N; X_1, X_2, \dots, X_N) = f_1(Y_i, X_i) & i = 1, \dots, N\end{aligned}$$

where the functions $f_0(\dots)$ and $f_1(\dots)$ contain no unknown parameters.

2. An estimator is a **random variable** (or **statistic**) because it is a function of the sample data (Y_i, X_i) , $i = 1, \dots, N$. An estimator therefore has a probability distribution, which is called the **sampling distribution of the estimator**.

Distinction Between “Estimators” and “Estimates”

- The term *estimator* refers to the **formula or rule or procedure** by which a numerical estimate of an unknown population parameter is computed from any given sample data.

Examples:

- ♦ The estimator $\hat{\beta}_0$ of the intercept coefficient β_0 is the function $f_0(Y_1, Y_2, \dots, Y_N; X_1, X_2, \dots, X_N) = f_0(Y_i, X_i)$ which tells us how to compute a numerical estimate of the parameter β_0 for any given sample values (Y_i, X_i) , $i = 1, \dots, N$ of the observable variables Y and X.
- ♦ Similarly, the estimator $\hat{\beta}_1$ of the slope coefficient β_1 is the function $f_1(Y_1, Y_2, \dots, Y_N; X_1, X_2, \dots, X_N) = f_1(Y_i, X_i)$ which tells us how to compute a numerical estimate of the parameter β_1 for any given sample values (Y_i, X_i) , $i = 1, \dots, N$ of the observable variables Y and X.
- The term *estimate* refers to the **specific numerical value given by the formula** for a specific set of sample values (Y_i, X_i) , $i = 1, \dots, N$ of the observable variables Y and X. That is, an estimate is the **value of the estimator** obtained when the formula is evaluated for a particular set of sample values of the observable variables.

Example: Suppose that for a particular sample of 50 observed values of Y_i and X_i that the formula or function $f_1(\dots)$ yields the value $\hat{\beta}_1 = 0.83$. Then the number 0.83 is an *estimate* of the slope coefficient β_1 .

2. The OLS Estimation Criterion

The OLS coefficient estimators are those formulas or expressions for $\hat{\beta}_0$ and $\hat{\beta}_1$ that **minimize the sum of squared residuals RSS** for any given sample of size N .

The **OLS estimation criterion** is therefore:

$$\text{Minimize RSS}(\hat{\beta}_0, \hat{\beta}_1) = \sum_{i=1}^N \hat{u}_i^2 = \sum_{i=1}^N (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i)^2 \quad (3)$$

$\{\hat{\beta}_j\}$

Rationale for the OLS Estimation Criterion

- **Theoretical Rationale:** The OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ implied by the OLS estimation criterion have several **desirable statistical properties** when the assumptions of the CLRM (Classical Linear Regression Model) are satisfied.
- **Intuitive Rationale:** The OLS estimation criterion corresponds to the **idea of “best fit”** of the estimated sample regression function (SRF) to the given sample data (Y_i, X_i) , $i = 1, \dots, N$.

Note that the OLS criterion minimizes the **sum of squared residuals** $\sum_i \hat{u}_i^2$, *not* the sum of the residuals $\sum_i \hat{u}_i$.

Squaring the residuals \hat{u}_i does two things:

- (1) It avoids the possibility that large *positive* residuals and large *negative* residuals could offset each other and still lead to a small (or even zero) value of $\sum_i \hat{u}_i$.
- (2) It implicitly assigns a larger weight to numerically large residuals (regardless of whether they are positive or negative). The larger the numerical or absolute value of a particular \hat{u}_i , the larger the corresponding value of \hat{u}_i^2 .

3. Derivation of the OLS Coefficient Estimators

Derivation of the OLS formulas for the regression coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ is performed in *two stages*:

STAGE 1 consists of *deriving the first-order conditions (or FOCs)* for minimizing the residual sum of squares function $RSS(\hat{\beta}_0, \hat{\beta}_1)$ given by equation (3). These FOCs are called the **OLS normal equations**.

STAGE 2 consists of *solving the first-order conditions (FOCs) -- i.e., the OLS normal equations* -- to obtain explicit formulas or expressions for the OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$.

STAGE 1: Derivation of the OLS Normal Equations, or FOCs

Step 1.1: Partially differentiate the $RSS(\hat{\beta}_0, \hat{\beta}_1)$ function in (3) with respect to $\hat{\beta}_0$ and $\hat{\beta}_1$.

- First, rewrite the $RSS(\hat{\beta}_0, \hat{\beta}_1)$ function in (3) as follows:

$$RSS(\hat{\beta}_0, \hat{\beta}_1) = \sum_{i=1}^N \hat{u}_i^2 = \sum_{i=1}^N f(\hat{u}_i) \quad \text{where} \quad f(\hat{u}_i) = \hat{u}_i^2$$

$$\hat{u}_i = Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i \quad (3)$$

Note: The function $f(\hat{u}_i) = \hat{u}_i^2$ is a function of \hat{u}_i , and \hat{u}_i is in turn a function of $\hat{\beta}_0$ and $\hat{\beta}_1$.

- Using the **chain rule of differentiation**, each partial derivative of the $RSS(\hat{\beta}_0, \hat{\beta}_1)$ function takes the general form

$$\frac{\partial RSS}{\partial \hat{\beta}_j} = \sum_{i=1}^N \frac{df}{d\hat{u}_i} \frac{\partial \hat{u}_i}{\partial \hat{\beta}_j}. \quad (4)$$

- Using the **power rule of differentiation**, the derivative $df/d\hat{u}_i$ is

$$\frac{df}{d\hat{u}_i} = \frac{d(\hat{u}_i^2)}{d\hat{u}_i} = 2\hat{u}_i.$$

- The partial derivatives $\partial RSS/\partial \hat{\beta}_j$ for $j = 0, 1$ are therefore

$$\frac{\partial RSS}{\partial \hat{\beta}_j} = \sum_{i=1}^N \frac{df}{d\hat{u}_i} \frac{\partial \hat{u}_i}{\partial \hat{\beta}_j} = \sum_{i=1}^N 2\hat{u}_i \frac{\partial \hat{u}_i}{\partial \hat{\beta}_j} = 2 \sum_{i=1}^N \hat{u}_i \frac{\partial \hat{u}_i}{\partial \hat{\beta}_j} \quad j = 0, 1. \quad (5)$$

- Since the i -th residual is $\hat{u}_i = Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i$, the partial derivatives $\partial \hat{u}_i / \partial \hat{\beta}_j$ for $j = 0, 1$ are:

$$\text{for } j = 0: \quad \frac{\partial \hat{u}_i}{\partial \hat{\beta}_0} = -1;$$

$$\text{for } j = 1: \quad \frac{\partial \hat{u}_i}{\partial \hat{\beta}_1} = -X_i.$$

- Substitute the partial derivatives $\partial \hat{u}_i / \partial \hat{\beta}_j$ for $j = 0, 1$ into equation (5):

$$\frac{\partial \text{RSS}}{\partial \hat{\beta}_j} = 2 \sum_{i=1}^N \hat{u}_i \frac{\partial \hat{u}_i}{\partial \hat{\beta}_j} \quad j = 0, 1. \quad (5)$$

The partial derivatives $\partial \text{RSS} / \partial \hat{\beta}_j$ for $j = 0, 1$ thus take the form:

$$\frac{\partial \text{RSS}}{\partial \hat{\beta}_0} = 2 \sum_{i=1}^N \hat{u}_i \frac{\partial \hat{u}_i}{\partial \hat{\beta}_0} = 2 \sum_{i=1}^N \hat{u}_i (-1) = -2 \sum_{i=1}^N \hat{u}_i \quad (6.1)$$

$$\frac{\partial \text{RSS}}{\partial \hat{\beta}_1} = 2 \sum_{i=1}^N \hat{u}_i \frac{\partial \hat{u}_i}{\partial \hat{\beta}_1} = 2 \sum_{i=1}^N \hat{u}_i (-X_i) = -2 \sum_{i=1}^N X_i \hat{u}_i \quad (6.2)$$

Step 1.2: Obtain the first-order conditions (FOCs) for a minimum of the RSS function by setting the partial derivatives (6.1)-(6.2) equal to zero, then dividing each equation by -2 , and finally setting $\hat{u}_i = Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i$:

$$\bullet \quad \frac{\partial \text{RSS}}{\partial \hat{\beta}_0} = -2 \sum_{i=1}^N \hat{u}_i \quad (6.1)$$

$$\frac{\partial \text{RSS}}{\partial \hat{\beta}_0} = 0 \quad \Rightarrow \quad -2 \sum_{i=1}^N \hat{u}_i = 0 \quad \Rightarrow \quad \sum_{i=1}^N \hat{u}_i = 0 \quad (7.1)$$

$$\Rightarrow \quad \sum_{i=1}^N (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0 \quad (8.1)$$

$$\bullet \quad \frac{\partial \text{RSS}}{\partial \hat{\beta}_1} = -2 \sum_{i=1}^N X_i \hat{u}_i \quad (6.2)$$

$$\frac{\partial \text{RSS}}{\partial \hat{\beta}_1} = 0 \quad \Rightarrow \quad -2 \sum_{i=1}^N X_i \hat{u}_i = 0 \quad \Rightarrow \quad \sum_{i=1}^N X_i \hat{u}_i = 0 \quad (7.2)$$

$$\Rightarrow \quad \sum_{i=1}^N X_i (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0 \quad (8.2)$$

- Equations (7.1) and (7.2) are the most compact way of writing the FOCs for the OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$:

$$\frac{\partial \text{RSS}}{\partial \hat{\beta}_0} = 0 \quad \Leftrightarrow \quad \sum_{i=1}^N \hat{u}_i = 0 \quad (7.1)$$

$$\frac{\partial \text{RSS}}{\partial \hat{\beta}_1} = 0 \quad \Leftrightarrow \quad \sum_{i=1}^N X_i \hat{u}_i = 0 \quad (7.2)$$

- But equations (8.1) and (8.2) are used to obtain the formulas for the OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$:

$$\sum_{i=1}^N (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0; \quad (8.1)$$

$$\sum_{i=1}^N X_i (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0. \quad (8.2)$$

Step 1.3: Rearrange each of the equations (8.1) and (8.2) to put them in the conventional form of the OLS normal equations. Thus, taking summations and rearranging terms, we obtain the **OLS normal equations**:

$$\sum_{i=1}^N (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0 \quad (8.1)$$

$$\begin{aligned} \sum_i Y_i - N\hat{\beta}_0 - \hat{\beta}_1 \sum_i X_i &= 0 \\ -N\hat{\beta}_0 - \hat{\beta}_1 \sum_i X_i &= -\sum_i Y_i \\ N\hat{\beta}_0 + \hat{\beta}_1 \sum_i X_i &= \sum_i Y_i \end{aligned} \quad (9.1)$$

$$\sum_{i=1}^N X_i (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0 \quad (8.2)$$

$$\begin{aligned} \sum_i (X_i Y_i - \hat{\beta}_0 X_i - \hat{\beta}_1 X_i^2) &= 0 \\ \sum_i X_i Y_i - \hat{\beta}_0 \sum_i X_i - \hat{\beta}_1 \sum_i X_i^2 &= 0 \\ -\hat{\beta}_0 \sum_i X_i - \hat{\beta}_1 \sum_i X_i^2 &= -\sum_i X_i Y_i \\ \hat{\beta}_0 \sum_i X_i + \hat{\beta}_1 \sum_i X_i^2 &= \sum_i X_i Y_i \end{aligned} \quad (9.2)$$

- **RESULT:** The last equations in (9.1) and (9.2) are the **OLS normal equations**:

$$N\hat{\beta}_0 + \hat{\beta}_1 \sum_{i=1}^N X_i = \sum_{i=1}^N Y_i \quad (\text{N1})$$

$$\hat{\beta}_0 \sum_{i=1}^N X_i + \hat{\beta}_1 \sum_{i=1}^N X_i^2 = \sum_{i=1}^N X_i Y_i \quad (\text{N2})$$

The **OLS normal equations (N1) and (N2)** constitute *two linear equations in the two unknowns* $\hat{\beta}_0$ and $\hat{\beta}_1$. Their solution yields explicit expressions for $\hat{\beta}_0$ and $\hat{\beta}_1$; these expressions are the OLS estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ of the regression coefficients β_0 and β_1 .

STAGE 2: Solution of the OLS Normal Equations

There is more than one way to solve the OLS normal equations (N1) and (N2) for the two unknowns $\hat{\beta}_0$ and $\hat{\beta}_1$. The following steps constitute one such solution method.

Step 2.1: Divide normal equation (N1) by N and then solve for $\hat{\beta}_0$:

$$N\hat{\beta}_0 + \hat{\beta}_1 \sum_{i=1}^N X_i = \sum_{i=1}^N Y_i \quad (\text{N1})$$

$$\hat{\beta}_0 + \hat{\beta}_1 \left(\frac{\sum_i X_i}{N} \right) = \left(\frac{\sum_i Y_i}{N} \right)$$

$$\hat{\beta}_0 + \hat{\beta}_1 \bar{X} = \bar{Y} \quad \text{since } \bar{X} \equiv \sum_i X_i / N \text{ and } \bar{Y} \equiv \sum_i Y_i / N.$$

Therefore, solving for $\hat{\beta}_0$:

$$\hat{\beta}_0 = \bar{Y} - \hat{\beta}_1 \bar{X}. \quad (\text{10})$$

Step 2.2: Substitute the expression for $\hat{\beta}_0$ given by equation (10) into normal equation (N2):

$$\hat{\beta}_0 \sum_{i=1}^N X_i + \hat{\beta}_1 \sum_{i=1}^N X_i^2 = \sum_{i=1}^N X_i Y_i \quad (\text{N2})$$

$$(\bar{Y} - \hat{\beta}_1 \bar{X}) \sum_i X_i + \hat{\beta}_1 \sum_i X_i^2 = \sum_i X_i Y_i \quad (\text{11})$$

Step 2.3: Since $\bar{X} \equiv \sum_i X_i / N$ by definition, $\sum_i X_i = N \bar{X}$. Set $\sum_i X_i = N \bar{X}$ in equation (11):

$$\begin{aligned} (\bar{Y} - \hat{\beta}_1 \bar{X}) N \bar{X} + \hat{\beta}_1 \sum_i X_i^2 &= \sum_i X_i Y_i \\ N \bar{X} \bar{Y} - \hat{\beta}_1 N \bar{X}^2 + \hat{\beta}_1 \sum_i X_i^2 &= \sum_i X_i Y_i. \end{aligned} \quad (\text{12})$$

Step 2.4: Solve the last equation in (12) for $\hat{\beta}_1$:

$$\begin{aligned} N\bar{X}\bar{Y} - \hat{\beta}_1 N\bar{X}^2 + \hat{\beta}_1 \sum_i X_i^2 &= \sum_i X_i Y_i \\ - \hat{\beta}_1 N\bar{X}^2 + \hat{\beta}_1 \sum_i X_i^2 &= \sum_i X_i Y_i - N\bar{X}\bar{Y} \\ \hat{\beta}_1 (\sum_i X_i^2 - N\bar{X}^2) &= \sum_i X_i Y_i - N\bar{X}\bar{Y}. \end{aligned}$$

Therefore, solving for $\hat{\beta}_1$:

$$\hat{\beta}_1 = \frac{\sum_i X_i Y_i - N\bar{X}\bar{Y}}{\sum_i X_i^2 - N\bar{X}^2} \quad (13)$$

□ **RESULT:** Equations (10) and (13) are the OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$.

$$\hat{\beta}_0 = \bar{Y} - \hat{\beta}_1 \bar{X}. \quad (10)$$

$$\hat{\beta}_1 = \frac{\sum_{i=1}^N X_i Y_i - N\bar{X}\bar{Y}}{\sum_{i=1}^N X_i^2 - N\bar{X}^2}. \quad (13)$$

They represent the solution of the OLS normal equations; that is, they represent the solution of the FOCs for minimizing the residual sum-of-squares function $RSS(\hat{\beta}_0, \hat{\beta}_1)$ given by equation (3).

- **Computational Note:** If we were actually using formulas (10) and (13) to compute estimates of β_0 and β_1 for a given sample of N observations (Y_i, X_i) , $i = 1, \dots, N$, we would employ the following **two-step computational procedure**.

1. First, use equation (13) to compute the estimate of β_1 :

$$\hat{\beta}_1 = \frac{\sum_{i=1}^{i=N} X_i Y_i - N \bar{X} \bar{Y}}{\sum_{i=1}^{i=N} X_i^2 - N \bar{X}^2} \quad (14.1)$$

2. Second, substitute $\hat{\beta}_1$, the estimate of β_1 computed by equation (14.1), into the formula for $\hat{\beta}_0$ to obtain the estimate of β_0 :

$$\hat{\beta}_0 = \bar{Y} - \hat{\beta}_1 \bar{X} \quad (14.2)$$

- **Characteristics of the OLS Coefficient Estimators $\hat{\beta}_0$ and $\hat{\beta}_1$:**

1. The OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ are **functions *only* of the observed sample values (Y_i, X_i) : $i = 1, \dots, N$** of the observable variables Y and X . They can therefore be computed for any given set of sample data.
2. The OLS coefficient estimators $\hat{\beta}_0$ and $\hat{\beta}_1$ are ***point estimators***. That is, each estimator provides only a single (point) value of the corresponding population parameter.

4. Alternative Expressions for the OLS Slope Coefficient Estimator

4.1 Deviation-From-Means Formula for $\hat{\beta}_1$: Derivation

Formula (14.1) for the OLS slope coefficient estimator $\hat{\beta}_1$ can conveniently be rewritten in *deviation-from-means form*.

- **Deviation-from-means notation** uses *lower case letters* to denote the deviations of each observed sample value from its corresponding sample mean.

1. Define the deviations of the Y_i sample values from their sample mean \bar{Y} as

$$y_i \equiv Y_i - \bar{Y} \quad (i = 1, \dots, N)$$

where $\bar{Y} = \sum_i Y_i / N = \frac{\sum_i Y_i}{N}$ = the sample mean of the Y_i values.

2. Define the deviations of the X_i sample values from their sample mean \bar{X} as

$$x_i \equiv X_i - \bar{X} \quad (i = 1, \dots, N)$$

where $\bar{X} = \sum_i X_i / N = \frac{\sum_i X_i}{N}$ = the sample mean of the X_i values.

- **Formula (14.1)** for the OLS slope coefficient estimator $\hat{\beta}_1$ is

$$\hat{\beta}_1 = \frac{\sum_{i=1}^{i=N} X_i Y_i - N \bar{X} \bar{Y}}{\sum_{i=1}^{i=N} X_i^2 - N \bar{X}^2} \quad (14.1)$$

- The **numerator of formula (14.1)** for OLS slope coefficient estimator $\hat{\beta}_1$ can be shown to equal

$$\sum_i x_i y_i = \sum_i (X_i - \bar{X})(Y_i - \bar{Y}). \quad (15.1)$$

Proof: Expand the expression on the right-hand side of (15.1):

$$\begin{aligned} \sum_i x_i y_i &= \sum_i (X_i - \bar{X})(Y_i - \bar{Y}) \\ &= \sum_i (X_i Y_i - \bar{X} Y_i - \bar{Y} X_i + \bar{X} \bar{Y}) \\ &= \sum_i X_i Y_i - \bar{X} \sum_i Y_i - \bar{Y} \sum_i X_i + N \bar{X} \bar{Y} \\ &= \sum_i X_i Y_i - N \bar{X} \bar{Y} - N \bar{X} \bar{Y} + N \bar{X} \bar{Y} \quad \text{since } \sum_i Y_i = N \bar{Y}, \sum_i X_i = N \bar{X} \\ &= \sum_i X_i Y_i - N \bar{X} \bar{Y} = \text{the numerator of formula (14.1) for } \hat{\beta}_1. \end{aligned}$$

- The **denominator of formula (14.1)** for OLS slope coefficient estimator $\hat{\beta}_1$ can be shown to equal

$$\sum_i x_i^2 = \sum_i (X_i - \bar{X})^2. \quad (15.2)$$

Proof: Expand the expression on the right-hand side of (15.2):

$$\begin{aligned} \sum_i x_i^2 &= \sum_i (X_i - \bar{X})^2 \\ &= \sum_i (X_i^2 - 2\bar{X}X_i + \bar{X}^2) \\ &= \sum_i X_i^2 - 2\bar{X} \sum_i X_i + N \bar{X}^2 \\ &= \sum_i X_i^2 - 2N \bar{X}^2 + N \bar{X}^2 \quad \text{since } \sum_i X_i = N \bar{X} \\ &= \sum_i X_i^2 - N \bar{X}^2 = \text{the denominator of formula (14.1) for } \hat{\beta}_1. \end{aligned}$$

- **RESULT:** The OLS slope coefficient estimator $\hat{\beta}_1$ can be written in (at least) *three equivalent ways*:

$$\begin{aligned}\hat{\beta}_1 &= \frac{\sum_i x_i y_i}{\sum_i x_i^2} \\ &= \frac{\sum_i (x_i - \bar{x})(y_i - \bar{y})}{\sum_i (x_i - \bar{x})^2} \\ &= \frac{\sum_i x_i y_i - N\bar{x}\bar{y}}{\sum_i x_i^2 - N\bar{x}^2}\end{aligned}\tag{16}$$

But the easiest and most useful formula for $\hat{\beta}_1$ is the deviations-from-means formula

$$\hat{\beta}_1 = \frac{\sum_i x_i y_i}{\sum_i x_i^2} = \frac{\sum_{i=1}^N x_i y_i}{\sum_{i=1}^N x_i^2}.$$

4.2 Deviation-From-Means Formula for $\hat{\beta}_1$: Interpretation

The deviation-from-means form of the OLS slope coefficient estimator $\hat{\beta}_1$ can be given a convenient and easy-to-remember interpretation. This interpretation makes use of two sample statistics: (1) the sample covariance of X_i and Y_i ; and (2) the sample variance of X_i .

- Define the **sample covariance of the observed X_i and Y_i values** as:

$$\text{Cov}(X_i, Y_i) = \frac{\sum_i x_i y_i}{N} = \frac{\sum_i (X_i - \bar{X})(Y_i - \bar{Y})}{N}.$$

- Define the **sample variance of the observed X_i values** as:

$$\text{Var}(X_i) = \frac{\sum_i x_i^2}{N} = \frac{\sum_i (X_i - \bar{X})^2}{N}.$$

Note: $\text{Var}(X_i)$ as defined above is a biased but consistent estimator of the population variance of X , conventionally denoted as σ_X^2 . The unbiased (and consistent) estimator of σ_X^2 is given by $s_X^2 = \sum_i x_i^2 / N - 1$.

- Now divide both the numerator and denominator of the deviation-from-means formula for the OLS slope coefficient estimator $\hat{\beta}_1$ by N :

$$\hat{\beta}_1 = \frac{\sum_i x_i y_i}{\sum_i x_i^2} = \frac{\sum_i x_i y_i / N}{\sum_i x_i^2 / N} = \frac{\text{Cov}(X_i, Y_i)}{\text{Var}(X_i)}. \quad (17)$$

- **RESULT:** The OLS slope coefficient estimator $\hat{\beta}_1$ can be interpreted as **the ratio of (1) the sample covariance of X_i and Y_i to (2) the sample variance of X_i .**